



# Window on the River Park

## Sponsorship Opportunity

**Thursday, June 13th 2024 | 5:30PM - 7:30PM | 438 Coleman Ave, San José**

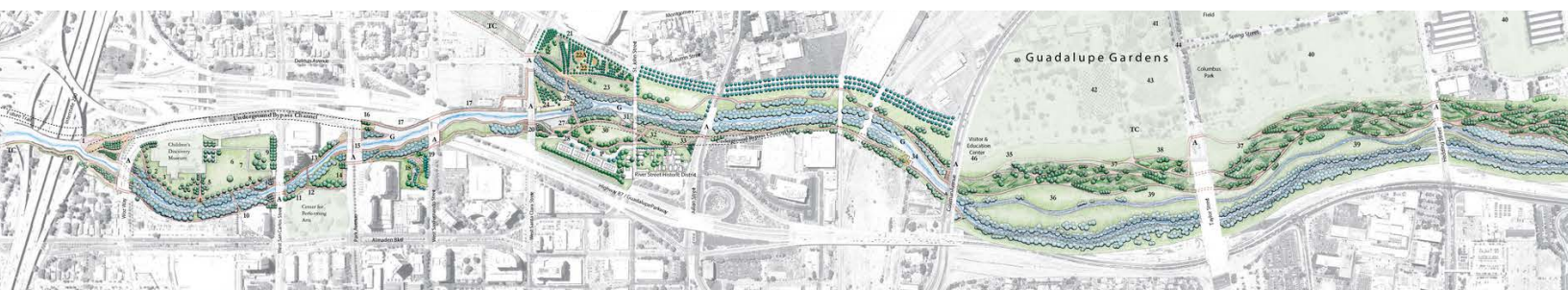
Window on the River Park is the Guadalupe River Park Conservancy's annual benefit celebrating our community's commitment to nurturing, developing, and cherishing San José's front yard, a civic greenway connecting people to the river and each other.

Join us this year as we celebrate the long standing championship and emerging momentum for the vision of the Guadalupe River Park, celebrating rings of growth, rooted in history.

### Our Vision & Impact

- Cherish our natural & civic resource through stewardship, development, and education
- Connect people to nature and each other, uplifting neighborhood health through the park
- Build a coalition of partners who believe in the vision of the Guadalupe River Park

The Guadalupe River Park is a three-mile, 254-acre ribbon of parkland that runs along the banks of the Guadalupe River through downtown San José. Our mission is to provide community leadership for the development and active use of the park through education, advocacy, and stewardship.





# Rings of Growth, Rooted in History

For over 20 years, the Guadalupe River Park & Gardens have provided opportunities for recreation, connection, advancement, and joy, **while improving and amplifying the following benefits of parks to our environment and community:**



## Economic Uplift Strategy

Parks support economic recovery, growth, and resilience through education, employment, and tourism.



## Enhance Nature & Health

Parks improve environmental indicators of health, and elevate the health of both the ecology and community.



## Connect People & Places

Access to parks and cultural amenities promote civic pride and connection for residents and workers alike.

Sponsoring this event supports our mission to develop one of San José's unique places, and will impact thousands who live, work, and benefit from the Guadalupe River Park.

**Our annual fundraising goal for 2024 is \$450,000**, reached through a combination of individual donations, sponsorships, events, memberships, and others. A successful Window on the River Park closes this goal by **over 40%**.



## Sponsorship Benefits

Sponsor Levels	Tickets to Window on the River Park	Recognition on Event Promotions	Complimentary PlayGarden Reservation	Recognition During Event Programming
<b>\$25,000</b> PRESENTING CONSERVATOR	20	Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <sup>1</sup>
<b>\$10,000</b> CONSERVANCY CHAMPION	15	Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>\$7,500</b> PARK PROTECTOR	10	Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>\$5,000</b> GARDENS KEEPER	8	Logo	<input checked="" type="checkbox"/>	
<b>\$2,500</b> GREEN GUARDIAN	6	Logo		
<b>\$1,000</b> MEADOW CIRCLE	4	Name		
<b>\$500</b> TRAIL STEWARD	2	Name		

<sup>1</sup> Opportunity to speak during event programming

### Additional Benefits

- Positive recognition as a community leader to cross-sector River Park partners
- Public commitment for stronger environment, parks, community, health, and social equity
- Increased employee satisfaction, morale, and civic participation with our local community

**SPONSORSHIP COMMITMENTS DUE BY:** Friday May 10th, 2024



# Sponsorship Agreement

**Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

## Sponsorship Level

☐ \$500 ☐ \$1,000 ☐ \$2,500 ☐ \$5,000 ☐ \$7,500 ☐ \$10,000 ☐ \$25,000

☐ Other Amount (\$): \_\_\_\_\_

## Payment Method

☐ **Card** (Must be paid online prior to event date) ☐ **Check** (Must be sent prior to event date)

### Support and pay online:

**CLICK HERE**

[bit.ly/worp2024](https://bit.ly/worp2024)

### Send signed agreement & check to:

Guadalupe River Park Conservancy  
438 Coleman Ave, San José CA 95110  
Attn: Development Department

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Contact Carly Beard, Advancement Manager for more information!**

[carly@grpg.org](mailto:carly@grpg.org)



Thank You

## 2023 Sponsors

### Conservancy Champion



### Gardens Keeper



#### Green Guardian

Antonina Ettare  
A Slice of New York  
The Core Companies  
Heritage Bank of Commerce  
McLarney Construction, Inc.  
Robinson Oil Corporation  
Salas O'Brien  
Silicon Valley Community Foundation

#### Meadow Circle

Cayce Hill & Joe Zullo  
H.T. Harvey & Associates  
Jodi & Drew Starbird  
McCarthy Building Companies  
Office of Councilmember Dev Davis  
Office of Councilmember Arjun Batra  
One Pearl Place Apartments a Cilker Property  
Patricia and Hugh Todd  
Peninsula Open Space Trust  
San Jose Conservation Corps + Charter School  
Steinberg Hart  
The Schoennauer Company

#### Trail Steward

AXIS Neighborhood Action Committee  
Bay Maples: Wild California Gardens  
Bellarmine College Preparatory  
Bob & Joyce Rhodes  
Don Weden  
eTelCom  
Jason Silva & Laura Henderson  
JoEllen Victoreen  
LCH Consulting  
Mary & Jack Su  
PGA Design  
Potrero Group  
Scientific Art Studio  
Supervisor Cindy Chavez  
Urban Catalyst

#### Institutional Partner

