



# PUMPKINS *in the* PARK

## SPONSORSHIP PACKAGE



Pumpkins in the Park is downtown San Jose's longest-running pumpkin patch, bringing together children and families across Silicon Valley to enjoy a fun-filled celebration aimed to bring more awareness to one of our region's unique natural resources, the Guadalupe River Park.

### Event Information

**When:**

October 14th  
10am-4pm

**Where:**

Discovery Meadow  
180 Woz Way, San Jose

### Entertainment

- Pumpkin patch
- Cultural dances
- Local bands
- Food trucks
- Bounce house
- Costume parade
- Guided trail tours

### Sponsor Branding Reach

**6,000<sup>+</sup>**

Attendance

#### E-Newsletter

- 6,300 subscribers
- Delivered monthly

#### Social Media

- Weekly for 5 weeks prior
- Twice week of the event
- Delivered to +8k followers

[www.grpg.org](http://www.grpg.org)

Sponsor Event



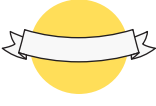
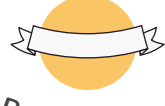


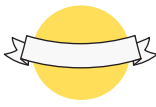
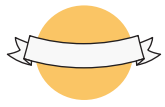
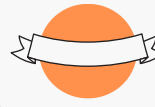

408.298.7657





# SPONSOR LEVELS

## PUMPKINS *in the* PARK

	HUMMINGBIRD HOOVER	SALAMANDER TROUPE	RAPTOR LEAGUE	SALMON RUN	PUMPKIN PATCH
PRE-EVENT	\$500	\$1,000	\$2,500	\$5,000	\$12,500 <small>LIMITED AVAILABILITY</small>
Email Blasts Social Media Posts Website Presence Event Flyer	 Name	 Name	 Logo	 Premium Logo	 Presenting Logo
ON-SITE					
Event Signage	 Name	 Name	 Logo	 Premium Logo	 Presenting Logo
Event Booth		Booth, canopy, table & chairs	Booth, canopy, table & chairs	Booth, canopy, table & chairs	Booth, canopy, table, & chairs (x2)
POST-EVENT					
Email Blasts Social Media Post Website Presence Printed Newsletter	 Name	 Name	 Logo	 Premium Logo	 Presenting Logo

**Please join us in bringing this event to life through a sponsorship!**

Your support ensures that this community tradition will be enjoyed by future generations.

**Sponsor Event**

<https://bit.ly/43NytFV>

Founded in 1996, the Guadalupe River Park Conservancy provides community leadership for the development and active use of the Guadalupe River Park & Gardens through education, advocacy and stewardship. EIN: 77-0166797



**Logo on event bags**  
(1k to be given out)

**SPONSORSHIP COMMITMENTS DUE BY: September 1st, 2023**

