



# Annual Impact Report

2022

## Conservancy Overview

San José is a thriving, multi-cultural city that deserves a vibrant River Park threading through its energetic core. For decades, the River Park and Gardens have served as San José's front yard, welcoming residents and visitors alike with respite, connection, and learning. More than ever before, the River Park presents an opportunity to alleviate the current social, economic, and environmental pressures.

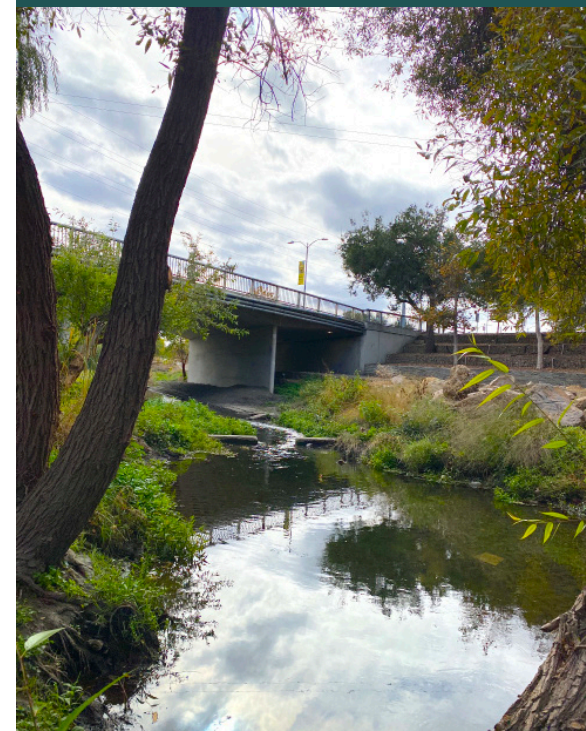
2022 allowed for us to continue building on the importance of community connection during a time of continued social recovery. The Guadalupe River Park has provided a public space for convening amongst longtime community members and newcomers alike, restoring a sense of commonality and cohesion with each other and the surrounding natural environment.

### 2022 Highlights

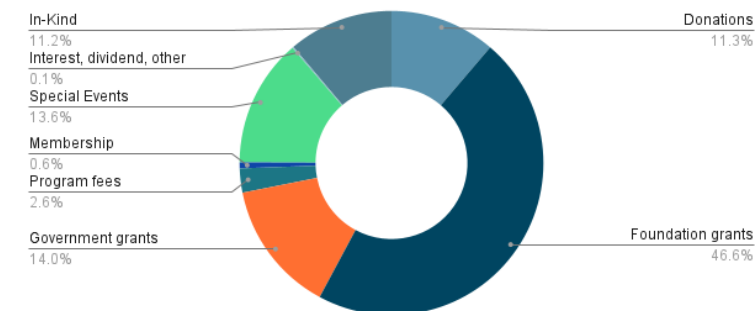
- Added nine murals to the Guadalupe River Art Walk painted by local artists.
- Broke ground on the Rotary PlayGarden expansion project.
- Provided free and engaging public programming for parkgoers of all ages.
- Partnered with other community organizations to cohost a San Jose mayoral forum.
- Added more than 50 new trees to the Historic Orchard for our revitalization project.



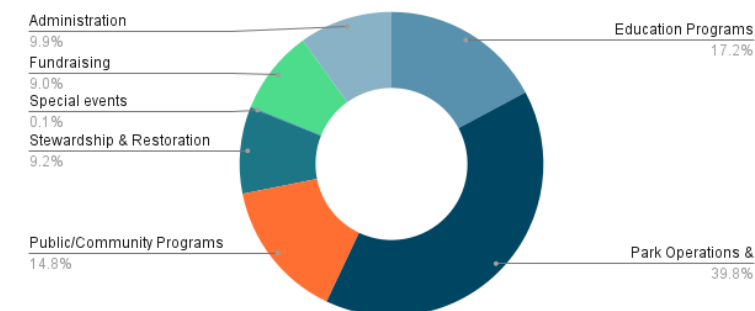
2022



## Financial Information



Revenue: **\$1,404,000**



Expenses: **\$1,361,000**

## Education

Connecting our youth and community to our natural resource

- 1,043** Youth education participants
- 381** Public program participants
- 126** Total programs

We added more public programming in the River Park with trail tours and storytime in the Rotary PlayGarden.

## Advocacy

Providing community leadership for our River Park

- 75,863** Visitors to the Rotary PlayGarden
- 996** Conservancy supporters & members
- 9** Murals added to the River Art Walk

We broke ground on the expansion of the Rotary PlayGarden.

## Stewardship

Nurturing cherishment of San Jose's civic greenway

- 1,957** Volunteers
- 6,606** Volunteer hours
- 65,049** Pounds of debris removed

We collaborated with Downtown Streets Team and San Jose Conservation Corps to bolster park maintenance.