Annual Impact Report

2022

Conservancy Overview
San José is a thriving, multi-cultural city that deserves a vibrant River Park threading through its energetic core. For decades, the River Park and Gardens have served as San José’s front yard, welcoming residents and visitors alike with respite, connection, and learning. More than ever before, the River Park presents an opportunity to alleviate the current social, economic, and environmental pressures.

2022 allowed for us to continue building on the importance of community connection during a time of continued social recovery. The Guadalupe River Park has provided a public space for convening amongst longtime community members and newcomers alike, restoring a sense of commonality and cohesion with each other and the surrounding natural environment.

2022 Highlights
- Added nine murals to the Guadalupe River Art Walk painted by local artists.
- Broke ground on the Rotary PlayGarden expansion project.
- Provided free and engaging public programming for parkgoers of all ages.
- Partnered with other community organizations to cohost a San Jose mayoral forum.
- Added more than 50 new trees to the Historic Orchard for our revitalization project.

Education
Connecting our youth and community to our natural resource

1,043 Youth education participants
381 Public program participants
126 Total programs

Advocacy
Providing community leadership for our River Park

75,863 Visitors to the Rotary PlayGarden
996 Conservancy supporters & members
9 Murals added to the River Art Walk

Stewardship
Nurturing cherishment of San Jose’s civic greenway

1,957 Volunteers
6,606 Volunteer hours
65,049 Pounds of debris removed

Financial Information

Revenue: $1,404,000
Expenses: $1,361,000

We added more public programming in the River Park with trail tours and storytime in the Rotary PlayGarden.

We broke ground on the expansion of the Rotary PlayGarden.

We collaborated with Downtown Streets Team and San Jose Conservation Corps to bolster park maintenance.