Sponsorship Opportunity with the Guadalupe River Park Conservancy

GUADALUPE RIVER PARK CONSERVANCY

Window on the River Park is our annual benefit that celebrates our community's commitment to nurturing, developing, and cherishing San Jose's front yard, a civic greenway that connects people to the River and each other. **Please join us and sponsor Window on the River Park.**

Thursday, June 8, 2023, 5:30-7:30pm
Rotary PlayGarden
438 Coleman Ave, San Jose, CA 95110

The **Guadalupe River Park Conservancy** provides community leadership for the development and active use of the Guadalupe River Park & Gardens through education, advocacy, and stewardship.

The Guadalupe River Park is a three-mile, 254-acre ribbon of parkland that runs along the banks of the Guadalupe River through downtown San Jose. We ensure that the River Park provides all with opportunities to enjoy the natural beauty and ecology through play, education, and conservation.

Our Goals & Impact

- Inspire curiosity in our ecology to our region's youth through environmental education
- Promote connection between people and parks through stewardship and volunteerism
- Foster civic ownership of the River Park through community engagement
- Build a coalition of partners who believe in the power of parks through advocacy
- Create a "sense of place" through development of the Guadalupe River Park

Event Information & Benefits of Sponsorships

Window on the River Park will return Thursday, June 8, 5:30-7:30pm in the Rotary PlayGarden. Each year, supporters from all sectors: corporate, government, elected officials, neighborhood leaders, nonprofit, and more, join to celebrate community leadership.

Sponsoring this event supports our mission to elevate one of San Jose's unique natural resources. Your gift will impact thousands who live and work around the River Park, and many more who visit each year.

Please consider sponsoring, and enjoy a summer evening with us by the Guadalupe River Park.

Benefits of Sponsorships

- Positive recognition as a community leader to cross-sector River Park partners
- Increase awareness to surrounding neighborhoods and business community
- Public commitment for stronger environment, parks, community, health, and social equity
- Increase employee satisfaction, morale, and civic participation with our local community
- Opportunity to impactfully support the vision of San Jose's civic greenway

Community Impact of Your Sponsorship

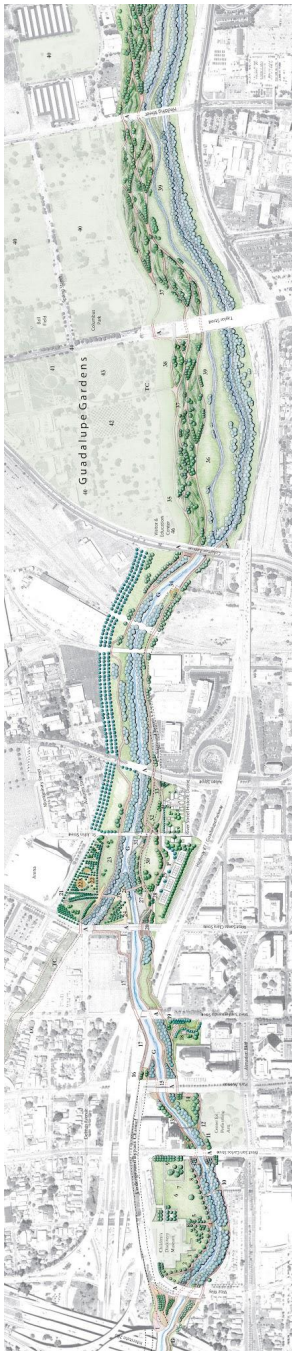
Our annual fundraising goal for 2023 is $450,000, reached through a combination of individual donations, sponsorships, events, memberships, and others. **A successful Window on the River Park closes this goal by over 40%**. Achieving this will empower our work towards our vision for a healthy, welcoming, and well-connected Guadalupe River Park, which include:

- Organize thousands of volunteers to steward and care for our environment
- Open the newly expanded Rotary PlayGarden, San Jose's first all-inclusive playspace
- Coordinate additional artist-residencies through the Guadalupe River Art Walk
- Expand our workforce program linking unhoused residents to park maintenance
- Welcome our region's youth to the River Park, offering scholarships to Title One Schools
- Launch a public programs calendar and install a new outdoor classroom
- Replant our Historic Orchard and increase the tree canopy in the River Park

We hope you consider sponsoring this treasured event that convenes generations of River Park stewards, advocates, and champions. Your support ensures that the Conservancy can provide community leadership for the active-use and development of our unique natural resource, and your gift will be honored at our celebration.

Board of Directors, Guadalupe River Park Conservancy

GUADALUPE RIVER PARK CONSERVANCY



Sponsorship Levels

Presenting Conservator: $25,000

- Annual benefit promoted as “presented by” the Presenting Conservator
- 20 Tickets to Window on the River Park for Sponsor guests
- Premium placement of your name/logo on event promotion materials
- Special recognition and opportunity to speak in live program
- 1 complimentary Rotary PlayGarden private meeting reservation

Conservancy Champion: $10,000

- 10 Tickets to Window on the River Park for Sponsor guests
- Special recognition in live program
- Premium placement of your name/logo on event promotion materials
- 1 complimentary Rotary PlayGarden private meeting reservation

Gardens Keeper: $5,000

- 8 Tickets to Window on the River Park for Sponsor guests
- Premium placement of your name/logo on event promotion materials
- 1 complimentary Rotary PlayGarden private meeting reservation

Green Guardian: $2,500

- 6 Tickets to Window on the River Park for Sponsor guests
- Name recognition on event promotion materials

Meadow Circle: $1,000

- 4 Tickets to Window on the River Park for Sponsor guests
- Name recognition on event promotion materials

Trail Steward: $500

- 2 Tickets to Window on the River Park for Sponsor guests
- Name recognition on event promotion materials

Sponsorship Agreement

Sponsor name _____

Contact name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Facebook, Instagram, LinkedIn handles_____

SPONSORSHIP LEVEL

- ❏ Conservator: $25,000
- ❏ Champion: $10,000
- ❏ Gardens Keeper: $5,000
- ❏ Other amount ($) _____
- ❏ Green Guardian: $2,500
- ❏ Meadow Circle: $1,000
- ❏ Trail Steward: $500

PAYMENT METHODS

Make check payable to:
Guadalupe River Park Conservancy
Attn: Jason Su
438 Coleman Avenue
San Jose, CA 95110

Credit Card:

- ❏ Visa
- ❏ Mastercard
- ❏ Discover
- ❏ AMEX

Card Number _____ Expiration Date _____

Signature _____ CVV Number _____

For questions or more information on how to support, please contact:

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