Annual Impact Report

2021 brought with it a renewed sense of resilience following the traumatic events caused by the pandemic. We see the seeds of hope begin to sprout, with more opportunities to reopen and reconnect, and a reminder of the special place our parks and open spaces have in our hearts and neighborhoods.

Key components of community resilience are adaptation, hope, and joy, components the Guadalupe River Park nurtures. Whether it is shifting our education programs to online learning, uplifting our neighbors through skill-development and service, creating moments of joy through new artworks along the River Trail, the Guadalupe River Park is especially situated to propagate the community healing, and the Conservancy sees this opportunity as an honored responsibility.

2021 Highlights
• Reopened the Rotary PlayGarden, welcoming over 1,200 in its first weekend.
• Started a workforce development program connecting unhoused residents to park maintenance.
• Hosted an in-person summer Camp Guadalupe and offering scholarships to youth in foster care.
• Created two new murals by local artists along the River Trail.
• Celebrated community joy and health through the return of our Pumpkins in the Park festival.

Conservancy Overview

Financial Information

Education
Connecting our youth and community to our natural resource

1,325 Youth education participants
97 Scholarships provided
1,008 Students from Title 1 Schools reached

Advocacy
Providing community leadership for our River Park

79,045 Visitors to the Rotary PlayGarden
7,095 Attendees of our events
349 Conservancy supporters & members

Stewardship
Nurturing cherishment of San Jose’s civic greenway

137 Volunteer events hosted
2,012 Volunteers engaged
198,750 Pounds of debris removed

We offered our field trips as virtual packages in Spanish and English, designed to suit learning needs shared by our teachers and education partners.

We engaged over 600 residents and visitors through various events in 2021 to better learn their vision for the Guadalupe River Park.

We hosted 6 Resilience Corps members, San Jose’s young adult employment program, to support additional parks maintenance.