



# Annual Impact Report



2021

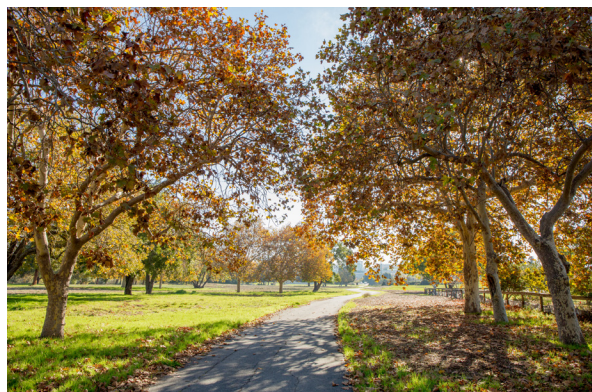
## Conservancy Overview

2021 brought with it a renewed sense of resilience following the traumatic events caused by the pandemic. We see the seeds of hope begin to sprout, with more opportunities to reopen and reconnect, and a reminder of the special place our parks and open spaces have in our hearts and neighborhoods.

Key components of community resilience are adaptation, hope, and joy, components the Guadalupe River Park nurtures. Whether it is shifting our education programs to online learning, uplifting our neighbors through skill-development and service, creating moments of joy through new artworks along the River Trail, the Guadalupe River Park is especially situated to propagate the community healing, and the Conservancy sees this opportunity as an honored responsibility.

### 2021 Highlights

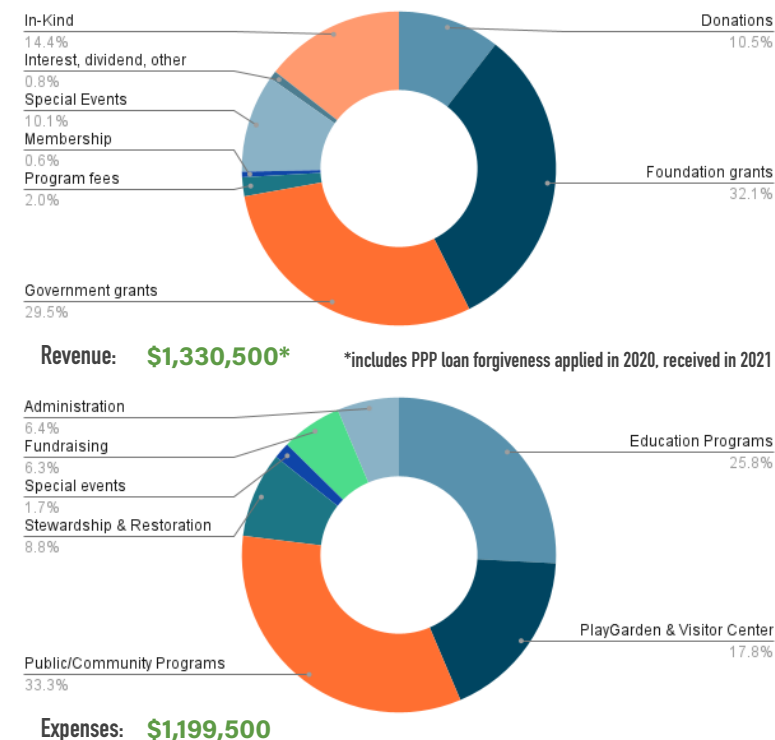
- Reopened the Rotary PlayGarden, welcoming over 1,200 in its first weekend.
- Started a workforce development program connecting unhoused residents to park maintenance.
- Hosted an in-person summer Camp Guadalupe and offering scholarships to youth in foster care.
- Created two new murals by local artists along the River Trail.
- Celebrated community joy and health through the return of our Pumpkins in the Park festival.



2021



## Financial Information



## Education

Connecting our youth and community to our natural resource

- 1,325** Youth education participants
- 97** Scholarships provided
- 1,008** Students from Title 1 Schools reached

We offered our field trips as virtual packages in Spanish and English, designed to suit learning needs shared by our teachers and education partners.

## Advocacy

Providing community leadership for our River Park

- 79,045** Visitors to the Rotary PlayGarden
- 7,095** Attendees of our events
- 349** Conservancy supporters & members

We engaged over 600 residents and visitors through various events in 2021 to better learn their vision for the Guadalupe River Park.

## Stewardship

Nurturing cherishment of San Jose's civic greenway

- 137** Volunteer events hosted
- 2,012** Volunteers engaged
- 198,750** Pounds of debris removed

We hosted 6 Resilience Corps members, San Jose's young adult employment program, to support additional parks maintenance.